





# IMAGINE Project Preparatory activities

Let's talk about Europe. "The Europe We Want"

# Preparatory activities in Crest (France)









# Preparatory activities in Crest (France)







#### Preparatory activities in Cromer (England)



Cromer Twinning Association









#### Call for Cromer twinning links to be strengthened, despite Brexit

David Bale david.bale2@archant.co.uk @DBaleReporter | 3 22 February, 2017 - 06:30



Flashback: 30th anniversary of the twinning of Cromer and Crest. Mayor of Cromer Hilary Thompson with Mayor of Crest Hervi Mariton. Picture: Anthony Kelly.





Working on #website for #Cromer #twinning Association. Lots of #news #pictures and #blog @VisitCromer @North lodge



# Preparatory activities in Medvode (Slovenia)









# Preparatory activities in Nidda (Germany)



#### Preparatory activities in Nidda (Germany)

#### Gleichberichtigung

Das Thema Gleichberichtigung ist sehr wichtig! Wir wollen das **keiner** ausgeschlossen oder schlechter behandelt wird. #livetogether





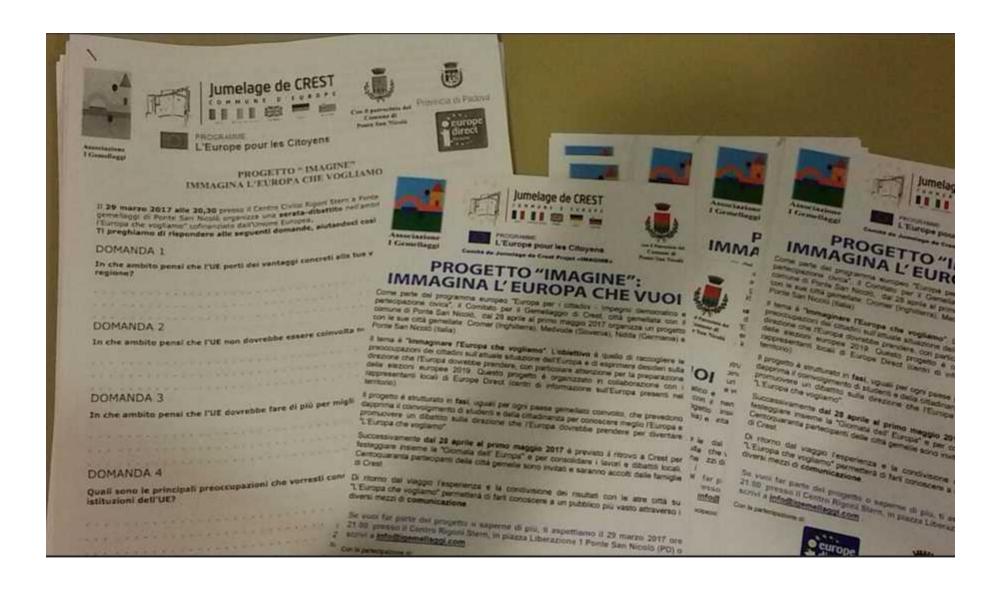




## Preparatory activities in Ponte San Nicolo (Italy)



#### Preparatory activities in Ponte San Nicolo (Italy)









# **IMAGINE** Project

**Survey Analysis** 

#### IMAGINE Survey (French, English, German, Italian, Slovenian)



#### Jumelage

- Imagine l'Europe.....Stell Dir Europa vor, das wir wollen!
- Progetto "Imagine" : Immagina l'Europa che vogliamo
- Questionnaire « IMAGINE l'Europe que nous voulons »
- · Survey: "IMAGINE the Europe I want"
- Vprašalnik "Evropa, kot si jo zelimo"



S'ouvrir au monde, tisser des liens avec des peuples étrangers, partager nos cultures et nos différences.... Telle est la philosophie qui anime le comité de jumelage de Crest.

#### Imagine l'Europe... que nous voulons !

Dans le cadre du programme européen "Europe pour les citoyens", le Comité de Jumelage vous invite à participer à une **enquête en ligne** destinée à recueillir votre opinion vis-à-vis de l'Union Européenne.

Ce questionnaire est ouvert à tous jusqu'au 20 avril 2017.

Merci de votre participation!

Accêder au questionnaire

# Crest Survey results (Open questions 1 - 2)

- QUESTION 1: In which field do you think the EU brings concrete benefits to your life and to your town and region?
  - Peace / Values / Human Rights
  - Economic Stability (€)
  - Erasmus / youth mobility / education
  - Local development with project financing + Common Agricultural Policy
  - Tourism / freedom of movement (Schengen)
- QUESTION 2: In which field do you think the EU should not be involved with in your life?
  - None, provided that they respect the cultural specificities of each region
  - Ethical choices must be managed at the national level. Ex gpa, ogm, homosexual marriage .....
  - The EU is there for policy and direction. She is not the one who has to regulate everything down to the smallest detail. It must leave it up to each nation to see and do things and to promote its way of applying supra-national guidelines.
  - In the agricultural constraints that had to be decided by the Regions who know better the local products.
  - Do not get involved in our local traditions, such as regional labels especially on the local level. Do not impose absurd standards or guidelines .... Do not impose the free movement of people.

## Medvode Survey results Open questions 1 and 2

- QUESTION 1: In which field do you think the EU brings concrete benefits to your life and to your town and region
  - Education opportunities (e.g. Erasmus)
  - Freedome of movement and open borders between EU countries
  - Infrastructure development
  - Local development
- QUESTION 2: In which field do you think the EU should not be involved with in your life?
  - Personal/idividual issues (e.g. freedome of religion, sexual orientation, political views, etc.)
  - Security and defense policy
  - Too much centralized control over border security and migrations

## PSN Survey results (Open questions 1 and 2)

- QUESTION 1 : In which field do you think the EU brings concrete benefits to your life and to your town and region?
  - Simplification of travelling thanks to lack of borders and to the Euro, with important advantages for tourism too
  - Easily accessible cultural exchanges for students, researchers and workers
  - UE funding in social fields, safety, urban redevelopment, buildings, student movements with the Erasmus project and the other programmes, exchanges, travelling, major works, work placement, movement of information
  - better work and training opportunities
  - free movement of goods, services and capitals
- QUESTION 2 : In which field do you think the EU should not be involved with in your life?
  - It should not be involved in any fields
  - Economic field with obligations and restrictions
  - In favour of the involvement in all fields: cultural, economic, political and social
  - Food farming: the typical products should be respected and safeguarded, and not cancelled in the name of an International certification and strict sanitary laws
  - Ethical, personal and religious decisions

## Crest Survey results (Open questions 3 and 4)

- QUESTION 3: In which field should the EU do more to improve your life, and how?
  - Elaborate finally a true community, based on the values of humanity and not only of money.
  - Tax and social harmonization to improve employment and competitiveness.
  - Social harmonization in all countries so that everyone can be at the same level and everyone is in tune.
  - By defending better than it does today citizens facing lobbies and multinationals.
  - Recognition and enhancement of regional cultures and langages
  - Regulation of environmental health: banning endocrine disrupting products in any product, medicines, foodstuffs ... banning pesticides, industrial farms, industrial fisheries, industrial feedstocks Protection of the artisanal and local economy
  - Stop the social dumping
- QUESTION 4: What are the main concerns that you want to share with representatives of EU institutions
  - Lack of contact with European decision-makers / lack of pedagogy understanding and proximity to Europe
  - Security and international diplomacy, with greater common power.
  - Energy and climate policy: development of renewable energies
  - Fight against populism and anti-European discourse
  - Development assistance to neighboring countries to anticipate migratory crises.

## Medvode Survey results (Open questions 3 - 4)

- QUESTION 3: In which field should the EU do more to improve your life, and how?
  - Education
  - Employment
  - Common Security and Defense policy (i.e. EU Army)
  - Environmental protection and agriculture
- QUESTION 4: What are the main concerns that you want to share with representatives of EU institutions
  - We have to address the issues of EU disintegration and countries that (might) want to follow Brexit scenario
  - We should do more for our common security
  - Environment and environmental protection should be emphasized more
  - Should EU rethink its structure and organizations?
  - We should address tax evasion and monetary policy.

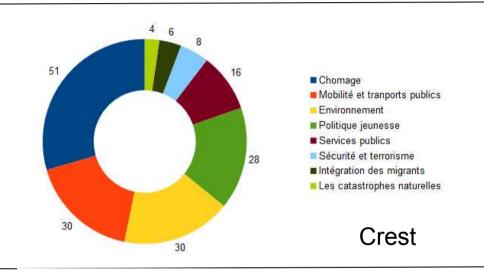
# PSN Survey results (Open questions 3 - 4)

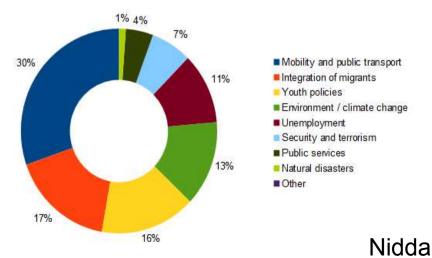
- QUESTION 3: In which field should the EU do more to improve your life, and how?
  - Legislative: same laws for all countries, regarding taxation, protection of rights (adoption, work, education, health), restrictions, easy implementation, control and monitoring
  - Immigration: control at the borders, management and inclusion of immigrants, as a resource for Europe
  - Employment: need of more opportunities for everybody, supporting internships, relocations, training programmes
  - Safety and town defence
  - Environment: better information on damages on the environment, prevention and reduction of damages, environmental conservation, reduction of pesticides and protection of biodiversity

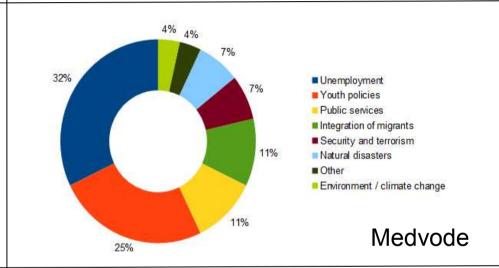
The slogan is "More Europe for feeling more European!"

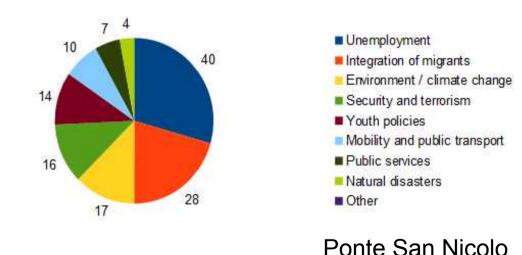
- QUESTION 4: What are the main concerns that you want to share with representatives of EU institutions
  - Immigration: reception, management of flows, better distribution among countries, regularization and inclusion
  - Unemployment and employment: 'two sides of the same coin' which are of interest both for the youngsters and the less young
  - safety and terrorism: have to be dealt with at National and European levels
  - Legislation: clear and uniform laws in each country
  - Environment: efficient policies and actions aiming at the reduction of pollution of the environmental safeguard

**QUESTION 5**: In your opinion, what are the main problems of your town and region (in order of priority) and which level is the best placed to offer the most effective solution (pick two):

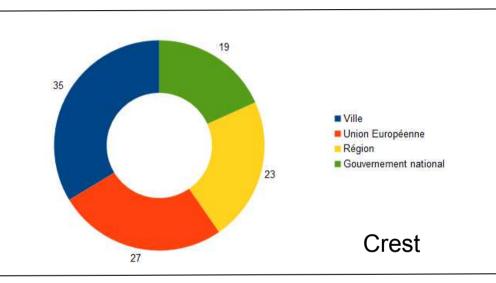


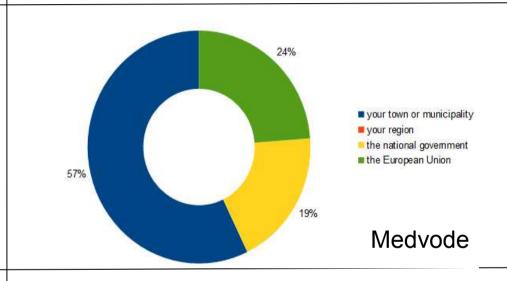


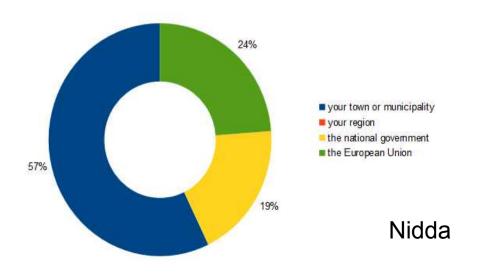


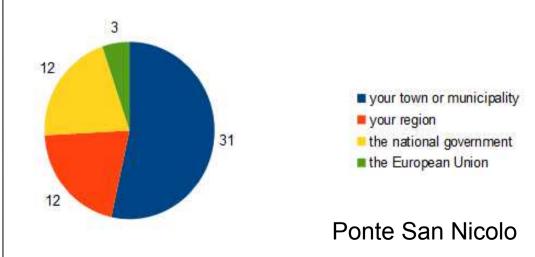


**QUESTION 6:** What is the political level on which you think you can rely the most:

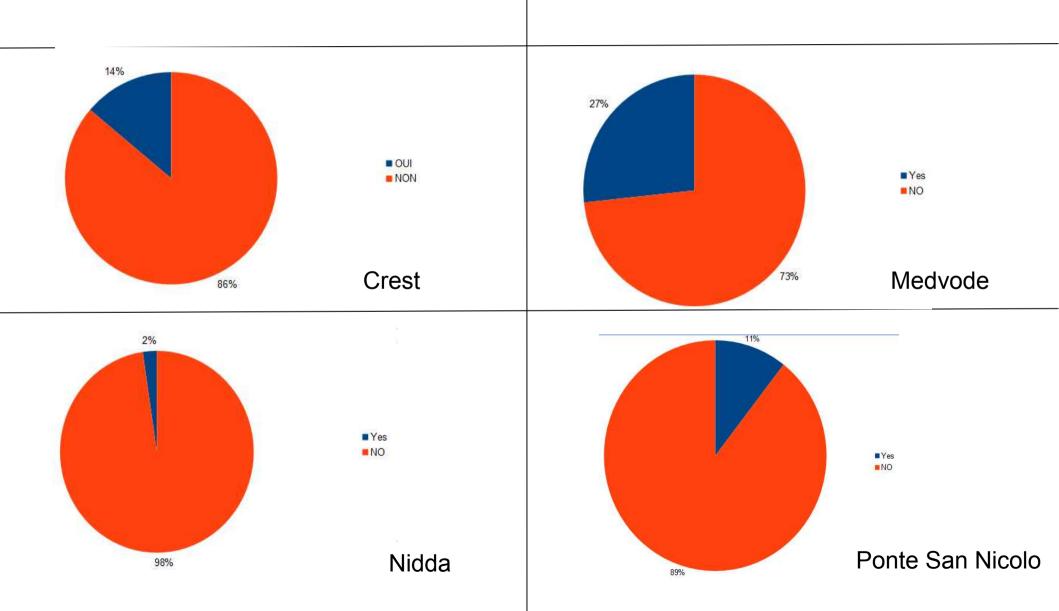




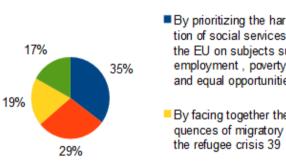




**QUESTION 7**: Do you think there is enough solidarity between the Members of the EU?



QUESTION 7: Do you think there is enough solidarity between the Members of the EU? If not. how should European countries show more solidarity? (1 to 4 replies)



- By prioritizing the harmonization of social services across the EU on subjects such as employment, poverty, housing and equal opportunities 72
- By facing together the consequences of migratory flows and
- By fighting tax evasion by multinational companies and prioritizing tax harmonization to better contribute to the financing of convergent social benefits across the EU, 59
- By showing greater acceptance of the diversity that exists between different countries convergentes à travers I'UE 35

25%

#### Crest

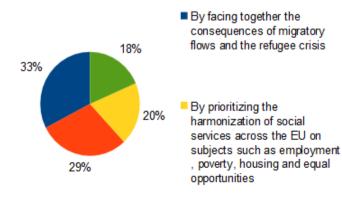


28%

29%

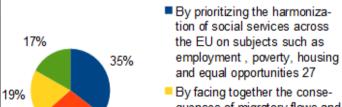
- harmonization of social services across the EU on subjects such as employment , poverty, housing and equal opportunities
- By facing together the consequences of migratory flows and the refugee crisis
- By fighting tax evasion by multinational companies and prioritizing tax harmonization to better contribute to the financing of convergent social benefits across the EU.

#### Medvode



- By fighting tax evasion by multinational companies and prioritizing tax harmonization to better contribute to the financing of convergent social benefits across the EU.
- By showing greater acceptance of the diversity that exists between different countries convergentes à travers l'UE

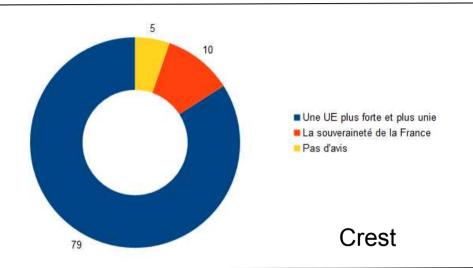
#### Nidda

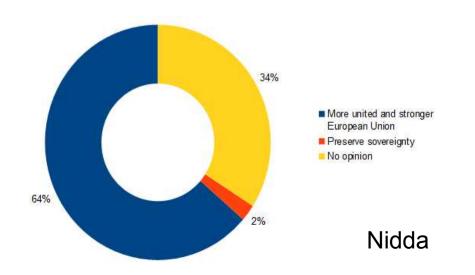


- quences of migratory flows and the refugee crisis 34
- By showing greater acceptance of the diversity that exists between different countries convergentes à travers I'UF 18
- By fighting tax evasion by multinational companies and prioritizing tax harmonization to better contribute to the financing of convergent social benefits across the EU, 36

#### Ponte San Nicolo

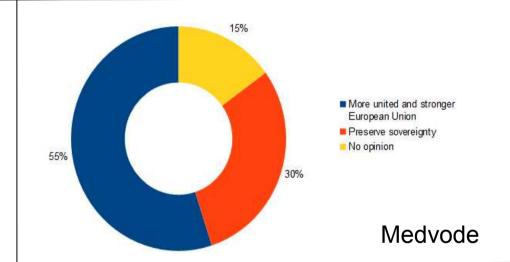
QUESTION 8: "At the beginning of the 20th century, Europeans represented 20% of humanity, now 5-6-7% and at the end of the 21st century, 4% of 10 billion. [...] Currently, we are an important part of the world economy, 25% of the Gross Domestic Product (GDP), in 10 years it will be 15%, and in 20 years no single member of the EU will be a member of the G7 "Jean-Claude Juncker.

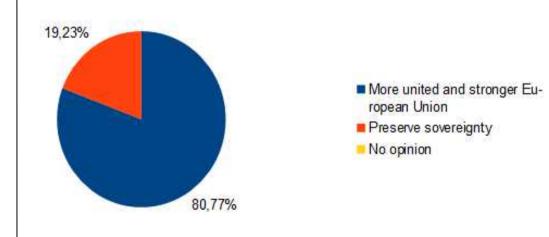




#### Do you think that:

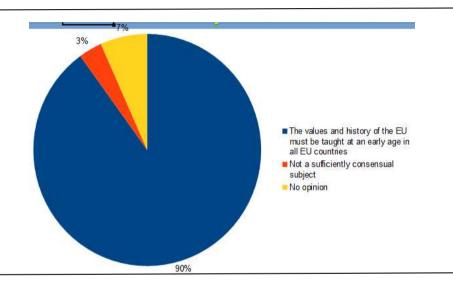
- In order to maintain a position of political and economic power on the international scene and ensure its defense, (FR, DE, IT, SL, UK) must contribute to building a more united and stronger European Union.
- (FR, DE, IT, SL, UK) must above all preserve its sovereignty, even if my country has less weight against the (new) great powers.
- I have no opinion

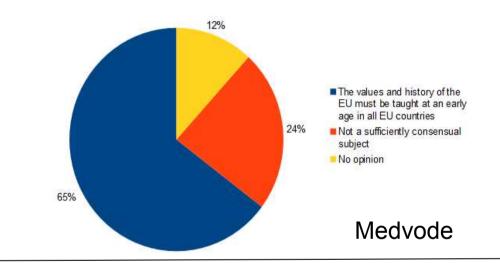


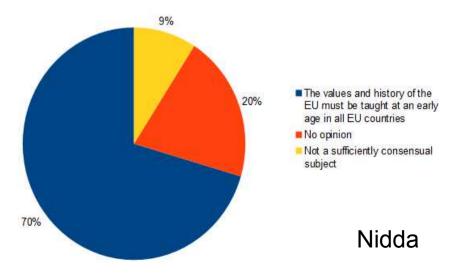


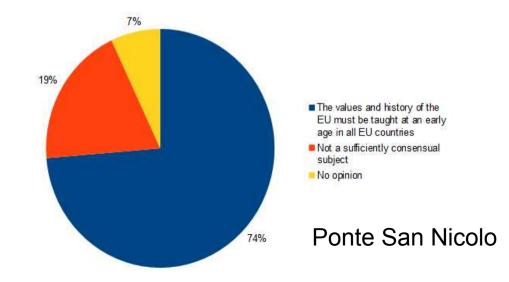
# **QUESTION 9**: The notion of European citizenship: Do you think that:

- To develop a sense of belonging to the European Union, the values and history of the EU must be taught at an early age in all EU countries.
- The notion of European identity is not a sufficiently consensual subject to be taught in schools for young children.
- I have no opinion





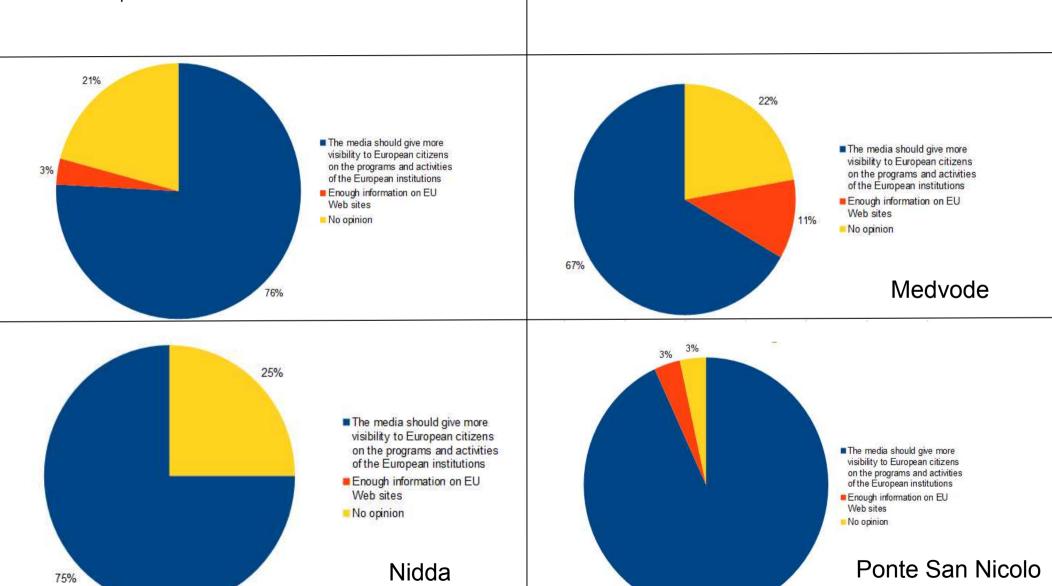




**QUESTION 10:** Visibility on EU actions: Do you think that: The media should give more visibility to European citizens on the programs and activities of the European institutions.

The information is available on EU websites to interested people, there is no need to extend coverage to other mainstream media.

I have no opinion









# IMAGINE Project

European event in Crest: Show and tell our vision. "The Europe We Want"

# IMAGINE WORKSHOP April 29<sup>th</sup> 09:30 to 12:00

Salle Coloriage

#### Goal :

- Get participants from all five towns to work together on the outcome of the IMAGINE project
- Preparation of the afternoon presentation

#### Participants :

Up to 10 participants from each town

#### Topics :

- Review of the Preparatory activities key points for each town
- Preparation of Plenary session presentations
- Preparation of the presentation for each town
- Preparation of the synthesis and next steps (Dissemination plan for each town.
  Highlight common points in order to reinforce messages and move forward together.
  Next steps. Do the twin towns want to continue together working on this matter, in light of the 2019 European Parliament elections? How?

## **IMAGINE WORKSHOP**









# Plenary Session Project "IMAGINE the Europe we want". Salle Coloriage

#### Introduction

- IMAGINE project initiative, European for Citizen program, goals (EU parlementary elections 2019, ...), design and steps (preparatory activities in local langage, get together, ...)
  - Translation in English, German, Italian, Slovenian

#### Twin towns speach

- Each town representative presents key activities/events about the project, illustrated with 3 slides.
  - Translation in 4 other langages

#### Synthesis and next steps

- Key outcome of the preliminary activities: Points of convergence and differences
- Visibility, citizen involvment, impact of the project
- Next steps
  - Translation in English, German, Italian, Slovenian

# Plenary session







# Résultats : Quelle Europe voulons-nous ?

- Une Europe plus proche des citoyens :
  - Impliquer davantage les jeunes
  - Promouvoir les outils de démocratie directe (Initiative Citoyenne Europénne)
- Plus d'Europe pour se sentir européen :
  - Rendre les actions de l' Europe plus visibles pour combattre l'euro-scepticisme
  - Plus d'échanges culturels (jumelages, jeunes, ...) et de productions culturelles communes pour créer une identité européenne
  - Parler d'Europe dans les programmes scolaires dès le plus jeune age
- Une Europe plus forte sur les politiques : sociale, emploi, immigration/migrants, protection de la santé, agriculture durable et saine
- Plus de solidarité et de coopération, y compris avec les pays voisins (U.K., ...) afin de préserver la paix
- Plus d'harmonisation et encore plus de simplification pour le quotidien des citoyens (monnaie, passeports, ...)
- Proposer que l'age légal de vote soit abaissé à 16 ans pour permettre plus d'actions de sensibilisation dans les écoles

# Results: The Europe We Want

- A Europe closer to the citizens:
  - More involvement of young people
  - Promoting tools for direct democracy (European Citizens' Initiative)
- More Europe to feel more European:
  - Making Europe's actions more visible to combat Euro-skepticism
  - More cultural exchanges (twinning, youth, ...) and common cultural productions to create a European identity
  - Talk about Europe in school curricula from an early age
- A stronger Europe on policies such as : social, employment, immigration / migrants, health protection, sustainable and healthy agriculture
- More solidarity and cooperation, including with neighbouring countries (U.K., ...) in order to preserve peace
- More harmonisation and more simplification for citizens' daily life (currency, passports, ...)
- To propose that the legal voting age be lowered to 16 years to allow more awareness-raising actions in schools

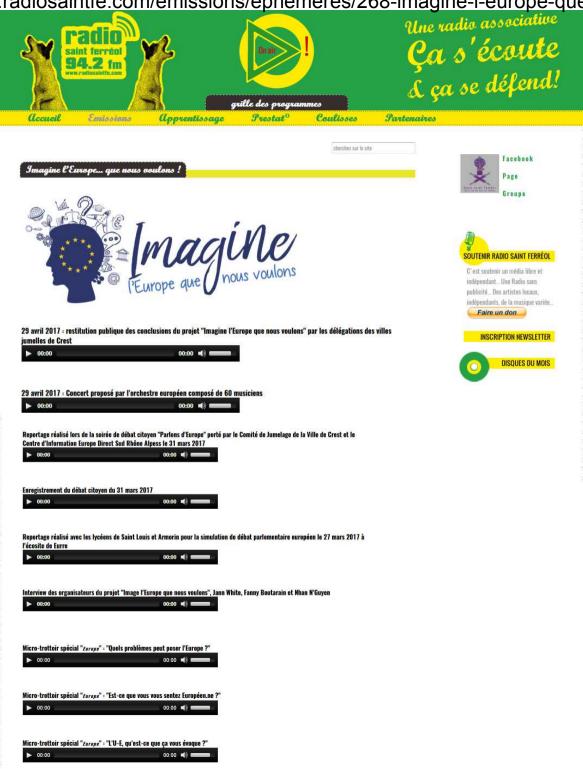
# Diffusion des résultats

- Que chacun s'empare de ses propres réseaux pour diffuser les résultats du projet : devenir ambassadeur
- Communiquer les résultats vers les décisionnaires au niveau local, régional, national et européen (bureaux du Parlement et de la Commission Européenne dans chaque pays)
- Produire des articles dans les media locaux : radio, TV, presse écrite, réseaux sociaux
- Travailler avec les écoles, les jeunes et les citoyens avec différents outils : Animations scolaires, visite des institutions européennes, le questionnaire créé, video, témoignage de jeunes dans les écoles, utiliser les relais Pôle-Emploi et Europe Direct

# Dissemination of the results

- Use our networks to spread the results of the project: become an ambassador
- Communicate the results to decision-makers at local, regional, national and European levels (offices of the European Parliament and the Commission in each country)
- Produce articles in local media: radio, TV, newspapars, social media
- Work with schools, young people and citizens with different tools: School activities, visits to the European institutions, the questionnaire, video, testimony of young people in schools, using the local employment office and Europe Direct network as relays of dissemination.

http://www.radiosaintfe.com/emissions/ephemeres/268-imagine-l-europe-que-nous-voulons









# **IMAGINE** Project

European event in Crest:
Come and share "Let's share Europe"
Europe Day "Let's enjoy Europe"

# Discovering each other







# European Orchestra Concert in Crest with IMAGINE – 29.4.2017

- Sixty musicians from Nidda, Crest, Medvode and Ponte San Nicolo
- Special music arrangements for EUROPEAN ORCHESTRA by Christina Merkel-Pavone, Laurent Arn and Luca Ceccato, Ponte San Nicolo
- Several Separate Preparations in Crest, Nidda, Medvode and Ponte San Nicolo
  - IMAGINE John Lennon
  - Bella Ciao Italian Popular/ Arr.: Laurent Arn
  - Chanson douce Henry Salvador
  - Vita è bella Nicola Piovani
  - Hymne Européen Ludwig van Beethoven, from: Symphony no. 9, 4<sup>th</sup>
  - Menuett Ludwig v. Beethoven
  - Song Of The Sea The Italian Squad/ Luca Ceccato
  - Barcarole Jacques Offenbach
  - Bolero Maurice Ravel

## Diner Fête de l'Europe – 29.4.2017

- 360 participants, including 140 participants from Cromer, Medvode, Nidda and Ponte San Nicolo
- Animated by the Jazzofpif orchestra

European Concert





# **European Diner**



# Diffusion des résultats

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- Communiquer les résultats vers les décisionnaires au niveau local, régional, national et européen (bureaux du Parlement et de la Commission Européenne dans chaque pays)
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### Our voice for Europe – Dissemination of "The Europe We Want"

- Use our networks to spread the results of the project: become an ambassador
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Thank you!